

Nicholson Heritage Association
www.nicholsonheritage.org
Nicholson Presbyterian Church
April 28, 2010
7:00pm

The meeting was called to order by Marion Sweet Chairman with the following people in attendance: Marion Sweet, Janet Brecht, Ann Marie Aylesworth, Garrett McCracken, Tim Hortman, and Stephen Peterson.

Minutes were reviewed from the March 24, 2010 meeting and approved.

No official treasurer's report was given.

Old Business:

Sign at scenic site on Route 11 – George Barbolish is continuing to work on the sign for installation in May.

Logo design – no update on this topic.

New brochure – the new brochures are available for distribution and stocking at traveler's information stations.

Website – in conjunction with the brochures, the website is a good outreach to the public. Marion shared data on web "hits" and traffic and mentioned that when people use goodsearch.com as their browser to find the site, Nicholson Heritage Association (NHA) receives a few cents in return. Other ideas discussed were to share the site through links at websites from allied or similar interest groups. Please continue to bring ideas for increasing its exposure. Members are reminded to visit the site regularly for updates and monthly photo features.

Antique post cards – Marion shared samples of "antiqued" photo post cards. The example cards are a disappointment as the bridge printed with a prominent purple hue to it. Other photos may reproduce better and Marion asked for people to bring in examples they may have.

American flags for businesses – research on the flagpole tops indicate that a simple ball end is a significant cost increase over the standard eagle design. Flag poles will be mounted by volunteers.

Scholarship fund – Joan Jenkins has received a number of applications of interest and is reviewing them for merit and recommendation.

Post office 200th anniversary – Tim Hortman is working on a design for a first day cancellation stamp. This will be pursued for the 100th anniversary of the bridge in 2015.

Railroad station building – Marion updated the group on the latest developments in purchasing the building. The owner will not close the deal before his wife returns from Florida. To expedite progress on researching and putting together an offer a committee will be formed.

Fundraising for purchase and renovation – Marion solicited opinions on initiating fund raising activities targeted towards the station. The group felt it was too early to begin without having a firm commitment and knowing the final target cost.

Wine Festival May 22nd – NHA will have a table at the festival. Marion and George will get the table set-up at 10:00am. Contact Marion if you are available to help staff the table at any point during the 11:00am to 5:00pm event. Books, ornaments, and videos will be available for purchase.

Endless Mountain Heritage Region (EMHR) Board of Directors – the organization offered an open seat to NHA. Marion attended the April meeting as the group's representative. As the group encompasses four counties, the meeting sites/travel times will vary. Contact Marion if you are available to attend any of the future meetings.

Nicholson Business & Professional Association (NBPA) – Nicholson Heritage Association is now a member of NBPA. Marion noted that there is discussion of a farmer's market being set up at the auction parking area during the summer.

Scenic Byway – A portion of Route 92 including Nicholson has been designated a state Scenic Byway. The "Viaduct Valley Way" runs for approximately 37 miles from Starrucca to Tunkhannock. Visit www.visitpa.com/trip-ideas/scenic-byways/viaduct-valley-way/index.aspx for more information. This is an opportunity for Nicholson to host visitors as a stop along the journey.

New Business:

Bridge Day – As a reminder Bridge day is coming up in September.

Happenings Magazine – Marion noted that she was interviewed for an article on the Nicholson Cemetery for the May issue.

Marion brought a selection of photo albums for the group to peruse and discuss.

Next Meeting Date:

Tuesday, May 18, 2010 at 7:00pm.